


# MICHAEL REEVES

WORDPRESS, FRONT END  
WEB DEVELOPER

## PROFILE

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 [www.msreeves.co.uk](http://www.msreeves.co.uk)

I am a Front-End Web/WordPress developer/Editor experience working for various digital publication organisations. I work with various publication based websites with BSI Group, Mark Allen Group as well as working with emails and social media platforms including Wordpress, EpiServer & Umbraco Content Management systems, Canva and Hubspot.

Known for being hard-working, a team player who brings a wealth of experience being accurate, adaptable and reliable. Being responsible for any task given by being pro-active and innovate to succeed.

## SKILLS

- WordPress, Umbraco, EpiServer CMS Systems
- Hubspot
- Workfront
- PHP, CSS, SCSS, HTML
- Adobe Photoshop, Canva
- Microsoft Excel & Word
- Web Design/Development
- Design Thinking, Computer Literacy
- Strong Communication
- Team working & problem solving
- Planning and organisation
- Working to deadlines
- Results focused
- Work with other web specialists, content editors, publishers and graphic designers
- Emails and social media
- Meet clients to identify their needs and liaise regularly with them
- Present initial design ideas to clients
- Work with different content tasks

## EXPERIENCE

### WEBSITE EDITOR

BSI Group ([www.bsigroup.com](http://www.bsigroup.com))

August 2023 - Sept 2025

- Managed/upload content on a EPI Server content management system working on several hundred pages for site launch.
- Working on websites across 40+ countries worldwide.
- Working with various divisions across industries that cover Healthcare, Energy, ICT, Built Environment etc. plus standards across of all spectrums.
- Working with ticketing system Workfront to perform tasks from with clients/stakeholders working with Content teams across all divisions to meet their needs with english/non-english written content.
- Building various pages using web built templates to produce variety of different types of content eg. blogs, white-papers, campaigns, webinars, primary industry/expertise style content including certification for products.

### WEBSITE DEVELOPER

Nexus Media Group ([www.nexusgroup.co.uk](http://www.nexusgroup.co.uk))

June 2021 - June 2023

- Working on various publishing websites and events across Nexus Media Group using WordPress CMS and ASP Events CMS Systems.
- Creating emails using Hubspot platform for newsletters, event notifications.
- Creating social media creative assets for events using Canva.
- Uploading videos and digital media publications using Vimeo and Issuu.
- Publishing various posts/features and custom post types.

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## EDUCATION

### JUST IT TRAINING

Just IT Training, London  
2017 - 2018

### BA HONS ILLUSTRATION

University Art & Media Design,  
Swansea  
2014 - 2016

### ART & DESIGN FOUNDATION DEGREE

Coleg Gwent, Carleon  
2013

### INTERACTIVE MEDIA, PAINTING & DECORATING, I.T PART TIME, CARPENTRY

Coleg Gwent Nash College,  
Newport  
2008 - 2012

## WEBSITES WORKED ON IN INDUSTRY AND PORTFOLIO

[www.msreeves.co.uk/events/](http://www.msreeves.co.uk/events/)

[www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)

[www.caring-times.co.uk](http://www.caring-times.co.uk)

[www.nurserymanagementshow.co.uk/](http://www.nurserymanagementshow.co.uk/)

[www.nurseryworld.co.uk](http://www.nurseryworld.co.uk)

[www.cypnow.co.uk](http://www.cypnow.co.uk)

[www.dramaandtheatre.co.uk](http://www.dramaandtheatre.co.uk)

[www.businesswomenineducation.com](http://www.businesswomenineducation.com)

## REFERENCES

AVAILABLE UPON REQUEST

## EXPERIENCE

- Working with WordPress Plugins eg. Elementor, ACF Fields etc.
- Cropping, compressing, and uploading imagery using Photoshop.
- Working on various web technology languages such as PHP, HTML, CSS and Javascript.

### WEB CONTENT MANAGEMENT ASSISTANT

RUSI ([www.rusi.org](http://www.rusi.org))

APRIL 2021 - JUNE 2021

- Managed content on a Drupal content management system working on several thousand pages for site launch.
- Formatted content, assigning metadata.
- Cropped, compressed, and uploading images..

### WEB DESIGNER

Mark Allen Group ([www.markallengroup.com](http://www.markallengroup.com))

November 2018 - October 2020

- Worked within a team of front-end and back-end web developers to develop, maintain client websites within the areas of Education, Healthcare, Events, Music, and Leisure & Travel using various platforms such as WordPress and Umbraco working on CMS content.
- Worked with Word Press, HTML, CSS and JavaScript.
- Produced new websites from design layouts.
- Created various event websites plus CMS editing including websites in other sectors such as Education, Engineering & Music publications within the company.
- Produced new designs for various companies for examples; TES Show London, Nursery World, Drama and Theatre, and Technology Business Today etc.

### WEB DESIGNER/FRONT END DEVELOPER

Fern & Noble

January 2018 - March 2018

- Worked with Word Press, HTML, CSS and JavaScript.
- Produced changes in display layout to existing pages of the company website.
- Added image/product carousels also creating contact forms and pop-ups for customer interaction.